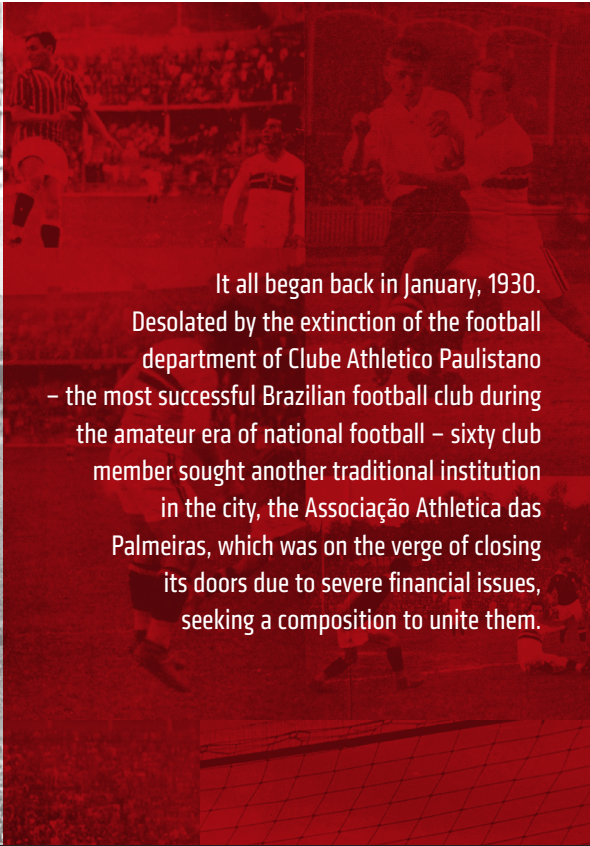


S ã O P A U L O  
F U T E B O L C L U B E

SPFC

The logo features the letters 'SPFC' in a bold, white, sans-serif font, centered within a black horizontal bar. This bar is set against a white background. To the left of the bar, a thick red L-shaped border extends from the top to the bottom. Below the black bar, the design is composed of large geometric shapes: a red triangle pointing downwards on the left, and a black triangle pointing downwards on the right, both separated from the bar by white space. The bottom of the image is a solid black bar.



It all began back in January, 1930. Desolated by the extinction of the football department of Clube Athletico Paulistano – the most successful Brazilian football club during the amateur era of national football – sixty club member sought another traditional institution in the city, the Associação Athletica das Palmeiras, which was on the verge of closing its doors due to severe financial issues, seeking a composition to unite them.





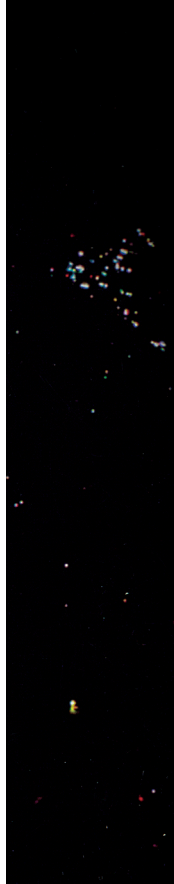
The new club's early years were very turbulent. After hiring Leônidas da Silva in 1942, Brazil's top playmaker at the time, São Paulo FC made its way into a new era, filled with trophies and glory. The Tricolor won five state titles in the 1940s and was nominated the best Brazilian team of the decade. During the 1950s, more important than the 1953 and 1957 state titles was the beginning of the most ambitious project in the club's history: construction of the then considered largest private stadium in the world, the Morumbi Stadium.



**“If you’re going to dream, dream big!”**

Motto of the Pro-Stadium Commission





Brazil's largest private stadium, the Cicero Pompeu de Toledo, popularly known as "Morumbi", is home to the São Paulo FC and backdrop to several major sports and entertainment events.

Much more than a modern sports venue, the Morumbi stadium is also an important and profitable business unit for the São Paulo FC. Major Brazilian and foreign companies have corporate box seats in the stadium, which also houses the Morumbi Concept Hall since 2007, a shopping and leisure area located in the stadium's ground ring.

**“Do the possible now  
and the impossible later.”**

Cícero Pompeu de Toledo

## Specifications

- / Current public capacity: 66,672 (since November 2013)
- / Capacity for public when inaugurated and terminated: 149,408 people
- / Total area (including the "Manoel Raymundo Paes de Almeida" Social Complex): 154,520 m<sup>2</sup>
- / Constructed area: 107,375 m<sup>2</sup>
- / Handicapped area: 470m<sup>2</sup> and 260 seats;
- / Official field: 72.7m x 108.25m
- / Illumination system: 288 reflectors - HPI 1500W, 1500lux
- / 2 benches with 22 seats each and Recaro upholstery
- / 2 electronic scoreboards
- / Computerized drainage and irrigation system
- / 450 m track and field track with four continuous lanes and eight on the main straightaway
- / Bars and snack bars
- / 51 restrooms
- / 105 ticket box offices
- / "Deocleciano Dantas de Freitas" President's Booth
- / "Marcel Klaczkó" Administrative Room
- / "Luiz Campos Aranha" Noble Room
- / "Monsenhor Francisco Bastos" Auditorium for 240 people
- / Memorial
- / Morumbi Concept Hall
- / Press Room
- / Press Box
- / Police station
- / Emergency room
- / 2 professional locker rooms
- / 2 amateur locker rooms
- / 1 referee locker room







“If you must be run over,  
it might as well be by a Ferrari”

Johan Cruyff, 1992 Barcelona coach





Paulista champion in 1991, 1992 and 1998;  
Brazilian champion in 1991; Copa Libertadores champion  
in 1992 and 1993; world champion in 1992 and 1993; Recopa  
Sudamericana champion in 1993 and 1994; Supercopa Sudamericana  
champion in 1993; Conmebol Masters Cup champion in 1996;  
and these are just the official titles. In the new millennium,  
after a lackluster early decade - winning only the 2000  
Paulista championship, the 2001 Rio-São Paulo championship,  
and the 2002 Paulista Superchampion title - São Paulo FC only  
regained full throttle after 2005: state and Copa Libertadores  
champion, 12 years after its first continental title. In the same year,  
the Tricolor traveled across the world once again for a new  
battle, winning the Club World Cup for the third time.

The years of 2006, 2007 and 2008 were of São Paulo FC  
supremacy in Brazil. The club won its third consecutive Brazilian  
Championship title, becoming the first national team  
to achieve six titles in such tournament.

In 2012, the undefeated Copa Sudamericana  
victory resumed the club's international  
title routine. A calling from which  
no São Paulo FC fan tends to forget.



# Great Moments



European/South American Cup &  
FIFA Club World Championship | 1992 | 1993 | 2005  
Copa Libertadores | 1992 | 1993 | 2005  
Copa Sudamericana | 2012  
Recopa Sudamericana | 1993 | 1994  
Supercopa Sudamericana | 1993  
Conmebol Masters Cup | 1996  
Conmebol Cup | 1994



Brazilian Championship | 1977 | 1986  
| 1991 | 2006 | 2007 | 2008  
Rio-São Paulo Tournament | 2001  
Paulista Championship | 1931 | 1943  
| 1945 | 1946 | 1948 | 1949 | 1953 | 1957  
| 1970 | 1971 | 1975 | 1980 | 1981 | 1985 | 1987  
| 1989 | 1991 | 1992 | 1998 | 2000 | 2005  
Paulista Superchampionship | 2002



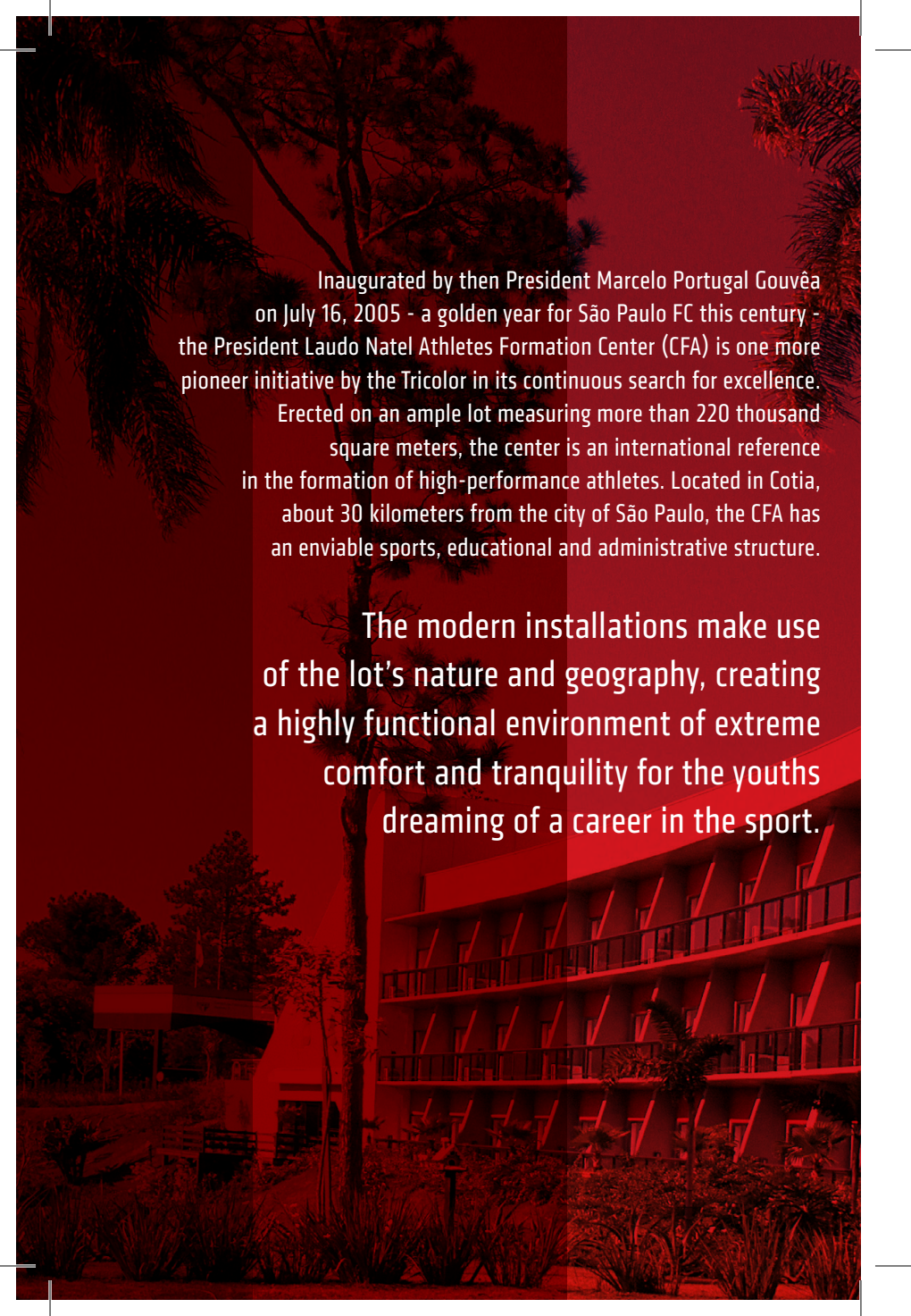
# CFA CC

*President Laudo Natel Athletes Formation Center*



DTIA





Inaugurated by then President Marcelo Portugal Gouvêa on July 16, 2005 - a golden year for São Paulo FC this century - the President Laudo Natel Athletes Formation Center (CFA) is one more pioneer initiative by the Tricolor in its continuous search for excellence.

Erected on an ample lot measuring more than 220 thousand square meters, the center is an international reference in the formation of high-performance athletes. Located in Cotia, about 30 kilometers from the city of São Paulo, the CFA has an enviable sports, educational and administrative structure.

The modern installations make use of the lot's nature and geography, creating a highly functional environment of extreme comfort and tranquility for the youths dreaming of a career in the sport.





## CFA COTIA

President Laudo Natel Athletes Formation Center

Since its inauguration, the CFA has undergone a continuous process of improvement. Besides the already famous backstage infrastructure, in 2011, the President Marcelo Figueiredo Portugal Gouvêa Stadium was inaugurated with capacity for up to 1500 people. This will allow the Tricolor to have a beautiful and comfortable home for every youth category of the club. An ample parking lot is located next to it to receive all the visitors, with a separate entrance from the areas of the complex.

In 2012, the doors also opened to the new quarters with hotel standards, planned to comfortably receive more than 140 guests. The hotel has already received São Paulo's professional team several times during the pre-season or inter-season, and it was home to the principal Brazilian National Team and Brazil's Sub-17 National Team, which stayed there twice.







## CFA COTIA

President Laudo Natel Athletes Formation Center

- The CFA is currently one of the biggest South American sports exchange centers, receiving delegations from several sports and from every region of the planet, who can lodge at the site.
- / 220,000 m<sup>2</sup>
  - / 1 official field with bleachers for 1500 people and 208 parking spaces
  - / Seven more official fields
  - / 8 locker rooms
  - / 4 society soccer fields
  - / Computerized drainage and irrigation
  - / 1 multi-sport court
  - / 1 sand field
  - / Parking areas
  - / 4 lodging quarters for 110 players
  - / 4 locker rooms
  - / Cafeteria for 120 people and an industrial kitchen
  - / Administrative seat
  - / Monitoring room
  - / 2 pools, one semi-Olympic
  - / Maintenance workshop
  - / Leisure kiosks
  - / Podiatrist
  - / Doctor and dentist office
  - / REFFIS - Sports Physical Therapy and Physiological Rehabilitation Center
  - / Lodging for 148 guests (74 apartments)
  - / 2 classrooms
  - / 2 lakes

## CFA COTIA

President Laudo Natel Athletes Formation Center

### 2014 OFFICIAL WORLD CUP TRAINING CENTER

One of the surprises of 2014 World Cup, the Colombia Team, which reached the quarterfinals of the competition, was based on President Laudo Natel Athletes Formation Center, while they were in Brazil.

The Colombian training and stay in Cotia was an exchange of experience to our athletes. The coach Jose Pékerman chose 15 youngs to training with his team, which includes James Rodriguez and the goalkeeper Mondragón.

If it was a great experience for our athletes, to the captain and defender Mario Yepes, São Paulo FC showed his greatness: "We have to thank the São Paulo, because is a big club and offered all the structure for our team. This training center is magnificent and we enjoyed it in the best way. We had everything available and it shows how big is the club."



# Stars Breeding Ground



**HERNANES** / Miedfielder  
/ Played from 2004 to 2010  
/ 38 goals in 223 matches  
/ Born in MAY.15.1965



In less than a decade, the President Laudo Natel Athletes Formation Center has already revealed, among others, names like Hernanes, Casemiro, Rodrigo Caio and Lucas.



**LUCAS** / Forward  
/ Played from 2010 to 2012  
/ 33 goals in 128 matches  
/ Born in AUG.13.1992

# Stars Breeding Ground



**RODRIGO CAIO** / Defender  
/ Playing since 2011  
/ 10 goals in 196 matches  
/ Born in AUG.17.1993

Our greatest reward is to know that the hard work of the São Paulo FC has educated young Brazilian citizens who promote the Club's values to the world and contribute for the transformation of the game in and outside the field.



**CASEMIRO** / Defensive Midfielder  
/ Playing since 2010  
/ 11 goals in 111 matches  
/ Born in FEB.23.1992

# Tricolor Symbols

## EMBLEM

The Tricolor five-pointed heart was born a few days after the initial mark of January 25, 1930. The crest was designed for an internal contest by German designer Water Ostrich (popularly known as Oliver), in collaboration with one of the club's founders, Firmiano de Morais Pinto Filho.

Its format is unique and, at the time, unprecedented. There are no records of similar emblems before 1930. Since then, several clubs - some even older than São Paulo FC -, started to adopt similar figures.





## ANTHEM

São Paulo FC's official anthem was written in 1936 by the then lieutenant José Porphyrio da Paz, when he and the club he had helped rebuild faced difficulties. Porphyrio and his family were being evicted from their home, since the lieutenant invested most of his wealth in São Paulo FC.

Hail to the São Paulo  
Beloved Brazilian club  
You are strong, you are mighty  
Among the major you are the first

Oh Tricolor  
Beloved club  
Your glories  
Come from the past

They are your Brazilian guides  
Who love you with tenderness  
You bear the name of São Paulo  
Which you so proudly hold

São Paulo, beloved club  
You have our love  
Your name and your glories  
Have honor and splendor

Your glorious colors  
Incite a feverish love  
For the land of Bandeirante pioneers:  
Honor and Glory of Brazil



Andreas Latif  
Hugo Mantelatto  
Igor Amorim  
Kimimasa Mayama  
Mauro Horita  
Miguel Schincariol  
Orlando Kissner  
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# MADE IN COTIA

CENTRO DE FORMAÇÃO DE ATLETAS  
PRESIDENTE LAUDO NATEL

**SAOPAULOF.C.NET**

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INSTAGRAM.COM/SAOPAULOF.C

TWITTER.COM/SAOPAULOF.C

YOUTUBE.COM/SPFCTV