

The image features a stylized logo for São Paulo FC. At the top, a red horizontal bar spans the width of the page. Below it, a white rectangular box contains the letters 'SPFC' in a bold, white, sans-serif font on a dark navy blue background. This box is part of a larger graphic that resembles a stylized 'V' or a shield. The left side of this 'V' is filled with red, and the right side is filled with dark navy blue. The bottom of the 'V' is a white triangle pointing downwards. The background below the 'V' is a solid dark navy blue.

SPFC

Símbolos do São Paulo FC

Manual Padrão

Escudo
sem Estrelas



Escudo
com Estrelas





vermelho fibra

C 0 M 100 Y 100 K 10
PANTONE 186
R 215 G 25 B 32



preto tradição

C 50 M 0 Y 0 K 100
PANTONE 426
R 0 G 21 B 34



amarelo vitória

C 0 M 25 Y 100 K 0
PANTONE 1235
R 255 G 194 B 14

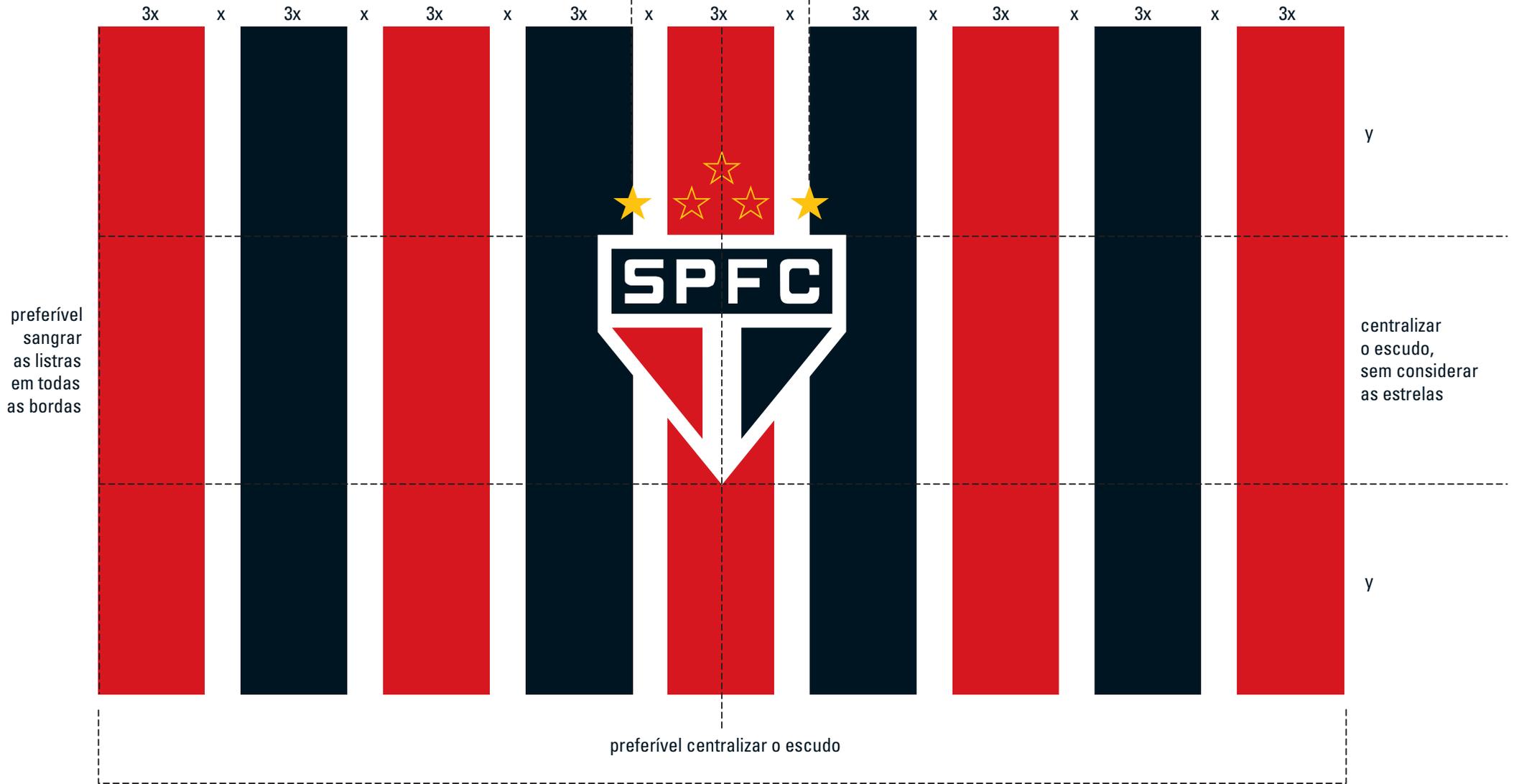
Color Name	Color Name	Color Name	Color Name	Color Name	Color Name	Color Name	Color Name	Color Name	Color Name	Color Name
vermelho fibra	vermelho bandeirante	terra paulistana	café	preto tradição	cinza Valentim	cinza Peres	cinza King	azul Zetti	azul Poy	amarelo Ceni
C 0 M 100 Y 100 K 10	C 0 M 100 Y 100 K 30	C 0 M 100 Y 100 K 50	C 0 M 100 Y 100 K 85	C 50 M 0 Y 0 K 100	C 15 M 0 Y 0 K 80	C 5 M 0 Y 0 K 50	C 3 M 0 Y 0 K 10	C 100 M 70 Y 0 K 60	C 100 M 60 Y 0 K 20	C 0 M 10 Y 100 K 0
PANTONE 186	PANTONE 1807	PANTONE 188	PANTONE 497	PANTONE 426	PANTONE 432	PANTONE 424	PANTONE 427	PANTONE 282	PANTONE 287	PANTONE 109
R 215 G 25 B 32	R 177 G 17 B 22	R 139 G 3 B 4	R 73 G 0 B 0	R 0 G 21 B 34	R 72 G 83 B 90	R 138 G 146 B 151	R 221 G 228 B 232	R 0 G 38 B 89	R 0 G 84 B 150	R 255 G 221 B 0







centralizar as estrelas externas na lateral interna das listras pretas



as listras externas são vermelhas. utilize número ímpar de listras vermelhas





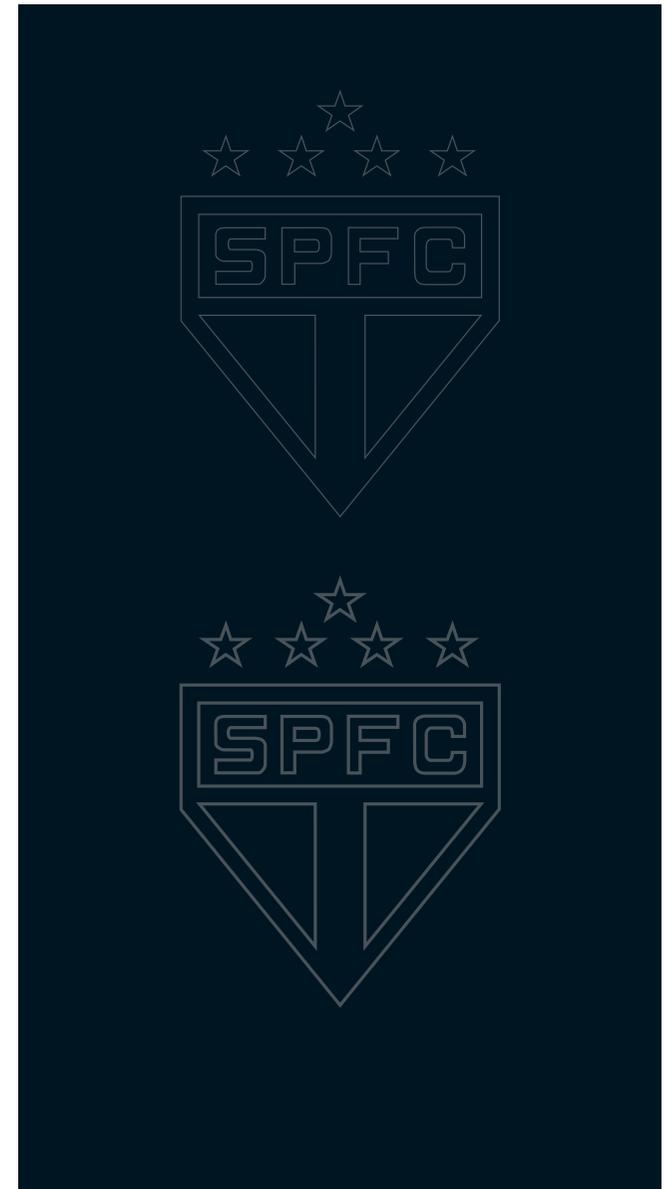
mínimo de 5 listras para utilização deste padrão



no uso sequencial do escudo, aplicar uma marca para cada 3 listras vermelhas



vermelho fibra	vermelho bandeirante	terra paulistana	café	preto tradição	cinza Valentim	cinza Peres	cinza King	azul Zetti	azul Poy	amarelo Ceni





SPFC

SPFC

S P F C

S P F C

SÃO PAULO FC

SÃO PAULO FC

SÃO PAULO FC

títulos / destaques

COMPACTA Light BT

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

COMPACTA BT

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

COMPACTA Bd BT

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

tipologia para composição / corpo de letra inferior a 20 pt

Univers 47 Light Condensed

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Univers 57 Condensed

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

UNIVERS 67 BOLD CONDENSED

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

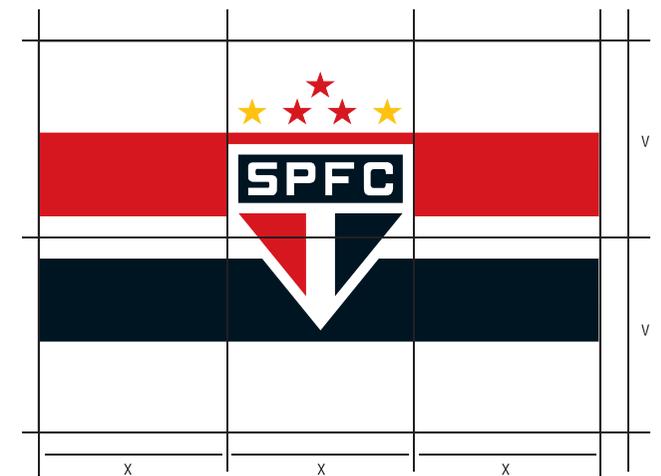
tipologia para logotipia de esportes amadores

Adobe Jenson Pro Bold Cx Alta, Character Tracking 50, Horizontal Scale 90%

abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

SPFC

Bandeira São Paulo FC





SPFC

Uso Indevido da Marca

Não distorcer



Não distorcer



Não alterar as cores



Não alterar família tipográfica



Não deslocar



Não rotacionar

