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Fornecedora Oficial do São Paulo Futebol Clube



O **os** **astros.**



A contribuição do São Paulo FC à Seleção Brasileira.

1. Brazil, Land of Soccer

Such common saying did not come about by chance. If we care to analyze a few data concerning soccer, we will see that there is a lot of truth in it.

- There are 7,892 professional soccer players in Brazil.
- One third of them, that is, 2,461 are in São Paulo.
- 60% of all active players in Latin America are in Brazil.
- Brazil has the equivalent of 35% of all European players added together.
- 56.5% of our players are less than 25 years old, which shows a big interest on the part of the coming generations.
- The State of São Paulo alone has the same number of players as Argentina and more than West Germany, Netherlands, and Portugal added together.
- We have 589 stadiums, 332 of them private stadiums. This is more than any other country.
- There are 425 professional soccer clubs in Brazil.
- Brazil has won the soccer world cup three times.

2. The National All-Star Team

To set up an all-star soccer team is no simple task. Big cities, besides São Paulo, have excellent players in their clubs. Even in the State of São Paulo, contributing with one third of the total, has players distributed among at least 5 big clubs.

In view of this scattered situation, a club that has one or two players in the all-star team can be proud of it. Of the 22 players enrolled and taking part in the 1986 world cup, 5 play at the São Paulo F.C.: Oscar (back), Muller (center, wing), Silas (center), Careca (center-forward), Falcão (midfield), and two more were called but not enrolled, Gilmar (goalie) and Sidney (left wing), but took part in all classifying games.

3. Our Level

Dario Pereira is known throughout the world. He played in the Uruguayan team. Other young players, as Muller and Silas played in the Brazilian team with great strength and became known to the whole world.

The fact that 5 of its players were called for this cup shows the very good results of the investment made by this Club-Company. Today, São Paulo has its own All-Star Team, with a soccer full of emotion, making its fans happy. Consequently, SPFC events have been totally supported by the public, with considerably positive ticket-office income. In 1985, the 43 games of the São Paulo State Championship in which we took part brought 7.7 billion cruzeiros of income, an average of 17.9 million per game.

4. The Future

SPFC management requires continuous investment in the team in addition to a constant updating of its goals and objectives as a company. So much so that, in addition to pioneering promotions that create a permanent tie between the club and its fans, São Paulo F.C. has hired new promising players, like Muller, who came from the Operário Club in the City of Campo Grande in 1982 to enter the juvenile category team. He was juvenile champion in 1983. He was called and played in the Brazilian Juniors Team in 1985 and was champion at the "João Havelange" Championship in Acapulco, Mexico, and he was World Juniors Champion at the Soviet Union Juniors Championship.

The Club also develops its own players, testing and training young men that come to our Soccer School, like Silas, who started at the São Paulo F.C. in 1980. He was champion in the Children's Team and, in 1981 and 1982, he was juvenile champion. He played in the São Paulo Juniors Team and in the Brazilian Juniors Team. He was champion in the South American Juniors Championship held in Paraguay. He was called and played in the Brazilian Juniors Team in 1985 and was champion at the "João Havelange" Championship in Acapulco, Mexico, and he was World Juniors Champion at the Soviet Union Juniors Championship.

São Paulo also lends players to other teams, for them to acquire experience and professional maturity. We do it because we know that the public always wants more. And we do it because we are committed to being better tomorrow than we are today.

The stars.



São Paulo Football Club's contribution to the Brazilian National Team.

1. Brazil, the soccer country.

This statement, which has become so commonplace, was not coined by chance. If we analyse some statistics relating to this sport we can see that this is truth.

- There are 7.892 professional soccer players in the country.
- 2.461 of these only in São Paulo.
- Among all the present players in Latin America, 60% are in Brazil.
- If we add the whole European contingent, Brazil accounts for 35%.
- 56,5% of our players are under 25 years of age, which bears out the interest shown by the new generations.
- The State of São Paulo has the same number of players as Argentina and more than those in Germany, Holland and Portugal together.
- We have 589 stadiums, 332 of which are private. More than any other country.
- There are 425 professional Soccer clubs in Brazil.
- Brazil is the only country in the world that has won the World Cup three times.

2. The Brazilian National Team.

Formation of a Scratch Championship Team is not an easy task. The great centres, apart from São Paulo, have many excellent players in their clubs. Even São Paulo State, which contributes with a third of the total contingent, has its best players spread among at least 8 big clubs.

It is easy to conclude, therefore, that within so many able candidates, to have one or two players included in the Brazilian National Team is something to be more than proud of.

Among the 18 players selected and who took part in the recent Mundialito (Mini World Championship) in Uruguay, in which Brazil was Vice-Champion, and beat the German Team by 4x1, six of them, i.e. 1/3rd were SPFC's players: Waldir Peres (goalkeeper), Getulio (right back), Oscar (centre half back), Renato (inside right), Serginho (centre forward) and Zé Sergio (left wing).

3. The high standard of our players.

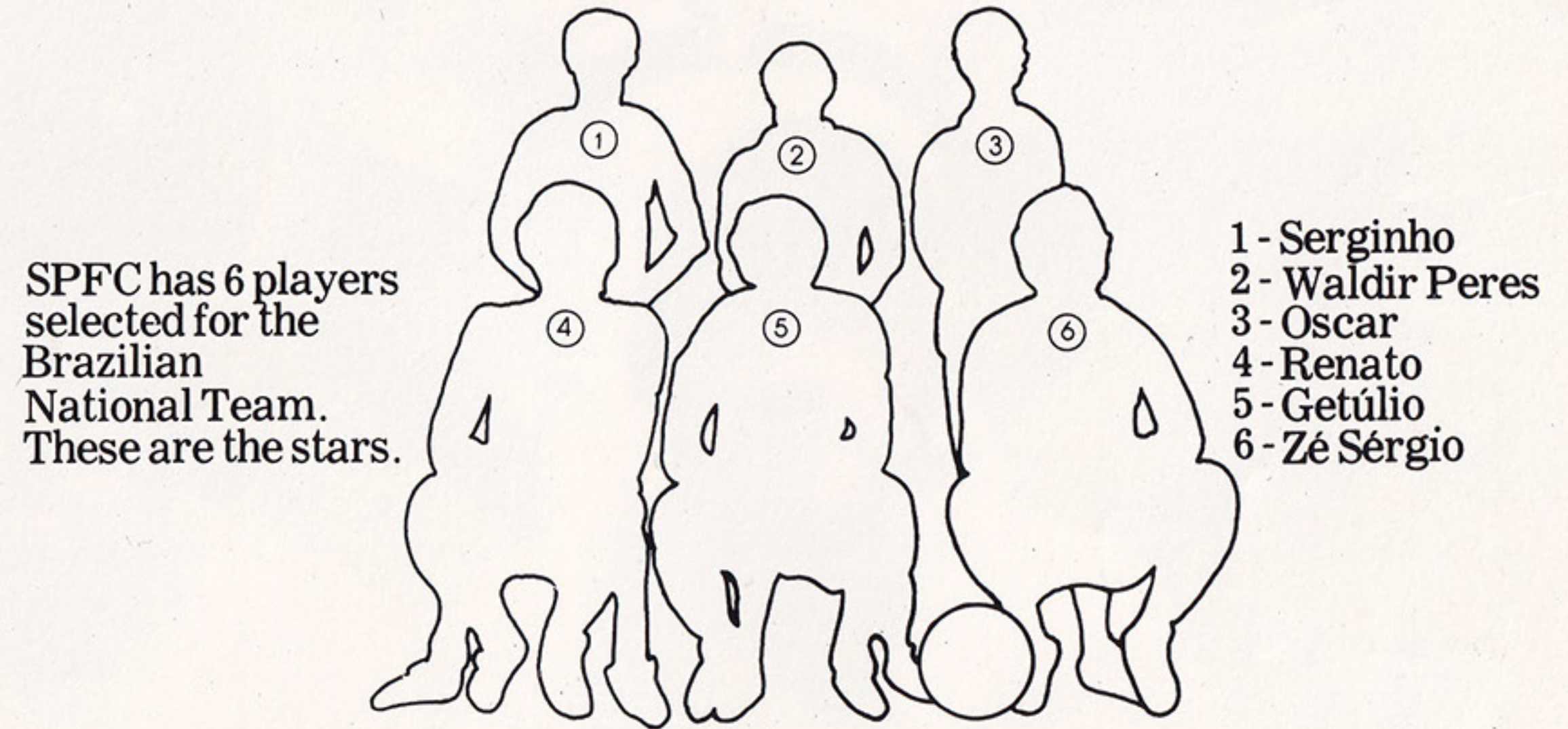
Apart from these, we have Marinho Chagas, recently engaged and know all over the world; Dario Pereyra, who at was 20 captain of the famous Uruguayan National Team, and other valuable youngsters who are soon expected to be in the National Team.

The fact is, at this moment, our 6 players choosed to play in the National Team was a result of our philosophy and the Club's investment: today SPFC puts a real scratch team on the field, playing a thrill-game, and making Soccer fans happier. Consequently, the public has given unconditional support to the Club's promotions, bringing in highly lucrative returns. In 1980, the 44 matches of the Paulista Championship in which the Club took part, gave an income of Cr\$ 160 million, an average of 3,6 million cruzeiros a game.

4. The future.

The administration, which runs the Club, insists on constant player investments apart from permanent renewal of its business aims and objectives. It is thus that, besides pioneering promotions such as the Tricolour Census-intended to form a permanent link between the Club and its admirers-SPFC bought new and promising players. Marinho Chagas for instance, who came from Cosmos Soccer Club, N. York, or Elvio, considered the greatest S. Paulo discovery of 1980, and who will most certainly have a place reserved for him in the National Team. Along with them, Everton, who in 1980 was the sharp-shooter of the Paraná Championship.

The Club also works to form its own stars, by trying out and coaching youngsters who apply to its Soccer School, appart from mantaining over 50 athletes loaned to other clubs, gaining experience and professional maturity. This because we know that the public demands more and more. And we are committed to be better tomorrow than we are today.



- São Paulo F.C. has "MORUMBI" the biggest private stadium in the world, with a capacity for 150,000 spectators.
- The São Paulo F.C. Soccer School tries out more than 5 thousand youngsters a year.
- In 45 years SPFC has won 105 trophies, has been Regional Champion 12 times, Brazilian National Champion in 1977; had one world boxing champion (Eder Jofre), an world and Olympic hop-skip-and jump champion (Ademar Ferreira da Silva), a number of other champions in other branches of sport, apart from several World Soccer championship.
- In 1980, its athlete, José João da Silva, won the São Silvestre street race, the first Brazilian to win it within the last 34 years.
- In 1980, 1060 thousand spectators watched the SPFC matches in the São Paulo State Championship, an average of 24 thousand per game.

O elenco.



São Paulo Futebol Clube: o time campeão.

1. Tradição.

O SPFC, desde a sua fundação, há 45 anos, sempre conseguiu reunir em sua equipe alguns dos mais famosos craques do Brasil e mesmo de alguns outros países, que se mesclaram com jovens ainda em formação, para transformá-los depois em grandes nomes do esporte.

O prestígio do clube como formador de grandes jogadores sempre atraiu jovens do Interior e de outros Estados, que vieram se juntar aos "alunos" da sua famosa Escola de Futebol, de onde saíram algumas glórias do nosso esporte como Serginho, Zé Sérgio e muitos outros. É onde se ensina ao futuro campeão, além da técnica com bola, a ética profissional, a educação física e a formação social.

2. Estrutura.

Dentro dessa política de estar sempre investindo em grandes estrelas, que ajudam a formar, dentro do campo, as jovens promessas, o plantel do SPFC reúne hoje 22 jogadores. Destes, seis estão servindo ao Selecionado Nacional, um foi titular da Seleção Uruguaia, dois já serviram à nossa Seleção e, pelo menos mais dois estão em fase de desenvolvimento, preparando-se para seguir o mesmo caminho. Portanto, temos um time inteiro a nível de Seleção, cujo apoio é dado por uma completa equipe profissional, que inclui treinadores, médicos, psicólogo, dentistas, educadores físicos e fisioterapeutas.

- O São Paulo FC tem o maior estádio particular do mundo, o Morumbi, com capacidade para 150 mil espectadores.
- O clube tem seis jogadores na Seleção Brasileira.
- A Escola de Futebol do São Paulo testa mais de 5 mil garotos por ano.
- Em 45 anos o São Paulo FC ganhou 105 troféus, foi 12 vezes Campeão Regional, Campeão Nacional em 1977, teve um campeão mundial de box (Eder Jofre), um campeão mundial e olímpico de salto triplice (Ademar Ferreira da Silva), vários outros campeões em diferentes modalidades esportivas, além de alguns campeões mundiais de futebol.
- Em 1980, seu atleta José João da Silva ganhou a São Silvestre, uma das mais importantes provas de atletismo do mundo, que há 34 anos não era vencida por um brasileiro.
- Em 1980, no Campeonato Paulista 1.060 mil espectadores assistiram aos jogos do SPFC, o que equivale a 24 mil por jogo, em média.

NOME	NASCIMENTO	POSIÇÃO	PESO	ALTURA	CARACTERÍSTICAS
Waldir Peres Arruda (Waldir Peres)	02.01.51	Goleiro	79kg	1,80m	Várias vezes campeão, um dos melhores arqueiros do futebol brasileiro;
Antonio Padua Soares (Toinho)	13.06.52	Goleiro	77kg	1,80m	Campeão brasileiro de 1977, corajoso e muito experiente;
Antonio Carlos Berni (Tonhão)	28.12.61	Goleiro	78,5kg	1,78m	Campeão juvenil, arqueiro de grande futuro, só neste ano atleta profissional;
Getúlio Costa de Oliveira (Getúlio)	26.02.54	Lateral-direito	79kg	1,73m	Ofensivo, bom marcador, titular da Seleção Brasileira;
Francisco Vieira da Silva (Chiquito)	06.12.54	Lateral-direito	80kg	1,87m	Jogador ofensivo, bom marcador, excelente porte físico;
Flávio Silva Júnior (Flávio)	13.08.62	Lateral-direito	66kg	1,71m	Bom marcador e bom apoiador, jogador com excelentes perspectivas;
José Oscar Bernardi (Oscar)	20.06.54	Central	80kg	1,85m	Um dos melhores jogadores de sua posição em todo o mundo, titular da Seleção Brasileira, veio do New York Cosmos para o SPFC;
Rodney Roz (Ney)	11.11.53	Central	76kg	1,79m	Grande destaque neste ano por sua bravura e liderança;
Alfonso Dario Pereyra Bueno (Dario)	20.10.56	Quarto-zagueiro	80kg	1,80m	Ex-integrante da Seleção Uruguaia, campeão brasileiro pelo São Paulo FC em 1977, perfeito na sua posição;
Gassem Salim Youssef (Gassem)	18.03.58	Quarto-zagueiro	76kg	1,79m	Zagueiro técnico, de grande futuro;
Francisco das Chagas Marinho (Marinho)	08.02.52	Lateral-esquerdo	75kg	1,78m	Jogador conhecido internacionalmente, defendeu a Seleção Brasileira, é jogador de grandes recursos técnicos;
Airton Ravagniani (Airton)	19.05.59	Lateral-esquerdo	69kg	1,73m	Integrante da Seleção Brasileira de Novos, ofensivo, um dos melhores em sua posição;
Almir José Gil (Almir)	28.10.53	Médio-volante	72kg	1,79m	Campeão em Curitiba, grande revelação do Campeonato Brasileiro de 1980, destruidor, técnico;
Elvio Donizetti Ezequiel (Elvio)	28.03.56	Médio-volante	70kg	1,78m	Revelação do Campeonato Paulista de 1980, destruidor, jogador de grandes recursos técnicos com excelentes perspectivas;
Paulo César Camassutti (Paulo César)	26.01.60	Ponta-direita	69kg	1,72m	Ofensivo, driblador, ponteiro que é a grande revelação do interior de São Paulo;
Walter Luca Lateri (Waltinho)	24.01.56	Ponta-direita	72kg	1,74m	Jogador revelado pela Escolinha de Futebol do São Paulo FC, habilidoso, fintador, ofensivo e de excelente condição física;
Marco Antonio dos Reis (Fumê)	13.06.63	Ponta-direita	67kg	1,72m	Destaque do futebol juvenil, promovido a profissional neste ano;
Carlos Renato Frederico (Renato)	21.02.57	Meia-direita	76 kg	1,79m	Um craque completo, atual integrante da Seleção Brasileira, campeão brasileiro em 1978;
Everton Nogueira (Everton)	12.12.59	Meio-armador	67kg	1,75m	Jogador de grandes recursos técnicos, excelentes perspectivas para o futuro;
Geraldo Francisco dos Santos (Zizinho)	11.06.62	Meia-direita	68kg	1,69m	Campeão juvenil, driblador, inteligente e jogador de grandes recursos;
Sergio Bernardino (Serginho)	23.12.53	Centro-avante	86kg	1,89m	Considerado o melhor centro-avante do futebol nacional, titular da Seleção, valente, técnico e forma física invejável;
Benedito de Assis da Silva (Assis)	12.11.52	Meia-esquerda	70kg	1,80m	Artilheiro, inteligente, jogador técnico e várias vezes campeão;
Heriberto Longuinho da Cunha (Heriberto)	07.04.60	Meia-esquerda	68kg	1,67m	Integrante da Seleção Paulista Amadora em 1980, recém-profissionalizado com grande futuro;
Alexandre de Gusmão Bueno (A. Bueno)	27.12.51	Meia-esquerda	74kg	1,75m	Destacou-se em Goiás como o melhor jogador na sua posição, e atualmente está no São Paulo FC como uma das promessas do clube;
José Sérgio Presti (Zé Sérgio)	08.03.57	Ponta-esquerda	69kg	1,71m	Titular da Seleção Brasileira, considerado o melhor jogador da posição em todo o país, ofensivo, técnico e de muita garra.

The cast.



São Paulo Football Club: a champion team.

1. Tradition.

The Club, ever since its foundation, 45 years ago, has always succeeded in enrolling in its team some of the most famous Brazilian players. Some from other countries, mingled with the young inexperienced beginners to transform them later into great names.

The prestige of the Club in forming great players has always attracted youngsters from up-country parts of the State and from other States. They came to join the pupils of its famous Soccer School, from which emerged some of the glorious soccer players, such as Serginho, Zé Sergio and many others. Here the future champions are taught, apart from skill with the ball, professional ethics, physical training and social education.

2. Structure.

Within this policy of investing in great star players, who assist in forming promising youngsters on the field, the player group of SPFC now consists of 22 members. Of these 6 are serving on the National Team, one was a nominal member of the Uruguayan Scratch Team, two have already played for the Club's first team, and at least two more are in training to follow in their footsteps. Thus we have an entire champion team, supported by a complete professional group of coaches, doctors, dentists, a psychologist, gymnastics instructors and physiotherapists.

- São Paulo F.C. has "MORUMBI" the biggest private stadium in the world, with a capacity for 150,000 spectators.
- The São Paulo F.C. Soccer School tries out more than 5 thousand youngsters a year.
- In 45 years SPFC has won 105 trophies, has been Regional Champion 12 times, Brazilian National Champion in 1977; had one world boxing champion (Eder Jofre), an world and Olympic hop-skip-and jump champion (Ademar Ferreira da Silva), a number of other champions in other branches of sport, apart from several World Soccer championship.
- In 1980, its athlete, José João da Silva, won the São Silvestre street race, the first Brazilian to win it within the last 34 years.
- In 1980, 1060 thousand spectators watched the SPFC matches in the São Paulo State Championship, an average of 24 thousand per game.

NAME	DATE OF BIRTH	POSITION	WEIGHT	HEIGHT	CHARACTERISTICS
Waldir Peres Arruda (Waldir Peres)	01.02.51	Goalkeeper	79kg	1,80m	Several times champion. One of the best keepers in Brazil.
Antonio Padua Soares (Toinho)	06.13.52	Goalkeeper	77kg	1,80m	Brazilian champion 1977. Courageous and very skillfull.
Antonio Carlos Berni (Tonhão)	12.28.61	Goalkeeper	78,5kg	1,78m	Juvenile champion. Keeper with a great future. Turned professional only this year.
Getúlio Costa de Oliveira (Getúlio)	02.26.54	Right back	79kg	1,73m	Agressive. Good stopper. Nominal member of National Team.
Francisco Vieira da Silva (Chiquito)	12.06.54	Right back	80kg	1,87m	Aggressive player. Good stopper. Excellent physical structure.
Flávio Silva Júnior (Flávio)	08.13.62	Right back	66kg	1,71m	Good stopper. Has excellent prospects.
José Oscar Bernardi (Oscar)	06.20.54	Centre back	80kg	1,85m	One of the best players in the world in this position. Nominal member of National Team. Came from N. York Cosmos to SPFC.
Rodney Roz (Ney)	11.11.53	Centre back	76kg	1,79m	Outstanding this year for courage and leadership.
Alfonso Dario Pereyra Bueno (Dario)	10.20.56	Centre back	80kg	1,80m	Ex-member of Uruguayan National Team. Brazilian champion SPFC team 1977. Ideal to his position.
Gassem Salim Youssef (Gassem)	03.18.58	Centre back	76kg	1,79m	Expert player with a great future.
Francisco das Chagas Marinho (Marinho)	02.08.52	Left back	75kg	1,78m	Internationally known, played for Brazilian National Team. Has great technical knowledge.
Airton Ravagniani (Airton)	05.19.59	Left back	69kg	1,73m	Member of Newcomers National team. Aggressive. One of the best in his position.
Almir José Gil (Almir)	10.28.53	Centre half	72kg	1,79m	Champion in Paraná's State. Great discovery in 1980 Brazilian Championship. Excellent technical knowledge.
Élvio Donizetti Ezequiel (Élvio)	03.28.56	Centre half	70kg	1,78m	Discovered in S. Paulo Championship 1980. Excellent experience and technical knowledge.
Paulo César Camassutti (Paulo César)	01.26.60	Right wing	69kg	1,72m	Aggressive, good dribbler. Great discovery as right wing in a S. Paulo up-country club.
Walter Luca Lateri (Waltinho)	01.24.56	Right wing	72kg	1,74m	Product of SPFC Soccer school. Handy, good geinter, aggressive, excelent physical structure.
Marco Antonio dos Reis (Fumê)	06.13.63	Right wing	67kg	1,72m	Outstanding juvenile. Promoted to professional this year.
Carlos Renato Frederico (Renato)	02.21.57	Centre forward	76 kg	1,79m	A true star, present member of Brazilian National Team. Brazilian champion in 1978.
Everton Nogueira (Everton)	12.12.59	Centre	67kg	1,75m	Great technical knowledge. Excellent prospects for the future.
Geraldo Francisco dos Santos (Zizinho)	06.11.62	Centre forward	68kg	1,69m	Juvenile champion. Good dribbler. Resourceful and intellingent player.
Sergio Bernardino (Serginho)	12.23.53	Forward	86kg	1,89m	Considered the best forward in Brazil. Nominal Scratch member. Courageous, good, technique and enviable physical structure.
Benedito de Assis da Silva (Assis)	11.12.52	Centre forward	70kg	1,80m	Strong kick. Intelligent, good technique. Several times champion.
Heriberto Longuinho da Cunha (Heriberto)	04.07.60	Centre forward	68kg	1,67m	Member of S. Paulo's Amateur Team 1980. Recently turned professional.
Alexandre de Gusmão Bueno (A. Bueno)	12.27.51	Centre forward	74kg	1,75m	Best centre forward in Goiás. At present with SPFC as a great promise for the future.
José Sérgio Presti (Zé Sérgio)	03.08.57	Left wing	69kg	1,71m	Nominal member of Brazilian National Team. Considered the best of the country in his position.

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MICHAEL SERRA

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